

# VECTOR: Check Mine™

A CHECK MANAGEMENT SOLUTION TO COMPARE GROUPS OF PARTNER ACCOUNTS WITH PROCESSED CHECKS

## EXTRACT THE INVALUABLE INFORMATION CONTAINED IN EVERY CHECK THAT TRAVERSES YOUR SYSTEM

Every check that your bank processes contains a wealth of information about both the person who wrote it and its recipient. VECTOR: Check Mine™ extracts this invaluable payor and payee data from check images captured during Prime Pass sorting. This product can recognize signatures, as well as read name, address, phone number and check amount information. It can even read information written on the "memo" line.

## HELPING ENSURE DEPOSIT INTEGRITY

The initial, and most obvious benefit, VECTOR: Check Mine™ will bring to your bank will occur in relation to back office activities. By checking check encoding, and for operator errors, Check Mine can play a major role in ensuring deposit integrity.

## REVENUE-GENERATING OPPORTUNITIES, INSIDE....

The true potential of VECTOR: Check Mine™ as a sales enhancing, and revenue generating, tool, will become apparent in your bank's front office. The first rule of sales? Know your prospect. VECTOR: Check Mine™ can help your bank do just that. In fact, you can gain a very accurate picture of which customer is a likely prospect for which bank product. Demographic information gleaned from your customers' checks can be used to create a database for effectively cross selling your products.

## ...AND OUT

At the same time VECTOR: Check Mine™ analyzes your customer's checks, it analyzes deposits made by your corporate customers and extracts demographic information about their customers. It creates a priceless cache of information your corporate customers will likely be happy to pay for, and that they can then use to enhance their CRM (such as customer loyalty card) and sales efforts.

## BENEFITS OF VECTOR: CHECK MINE™

- Checks encoding and operator accuracy, helping ensure deposit integrity
- Creates revenue opportunities by helping you effectively cross sell bank products
- Creates a depository of data on your corporate customers' customers, that they can purchase and use to aid in CRM and sales initiatives

Metavante Image Solutions is a leading provider of financial transaction processing solutions to financial institutions and corporations around the world. The world's largest banks depend on our products and services, and our suite of software products. We are highly-experienced in the electronic transactions arena and have the long-term financial stability to be a dependable partner over the long haul.

For more information, contact Metavante Image Solutions at 800-554-8095, or visit us at [metavante.com/is](http://metavante.com/is).